ESSL ART AWARD CEE 2015

powered by the main shareholder of VIENNA INSURANCE GROUP

CALL FOR ENTRIES

art award
open to
all media

ESSL ART AWARD CEE 2015
powered by the main shareholder of VIENNA INSURANCE GROUP

Conferred every two years, the ESSL ART AWARD is dedicated to the discovery and support of **art students** at art academies in **Bulgaria, Croatia, the Czech Republic, Hungary, Romania, Slovakia, Slovenia** and **Turkey**. The ESSL ART AWARD aims at supporting artists while being in education and offers them the opportunity to present their works in an international museal context.

The Essl Museum is Austria's largest private museum. With its 7,000 exhibits the Essl Museum offers today an excellent overview of Austrian painting since 1945 as well as on international contemporary art. In 2005 the Essl Museum launched the ESSL ART AWARD, which by now has established as a sustainable and well-known project for the promotion of young art students of Central and South-Eastern Europe.

ONLINE APPLICATION for the ESSL ART AWARD CEE 2015: Art students of the participating countries can apply with a max. of 3 works, all media are allowed.

Registration Period: 1 May – 30 June 2014

Submission Period: 1 May – 31 August 2014

www.essl.museum

Selection procedure of the ESSL ART AWARD CEE 2015

After the Online Application an international jury nominates ten artists per country for the award. Each group of nominees will be presented in a public group exhibition (Nominees' Exhibition), taking place in each participating country in May/June 2015. On the opening day the jury will choose on site in each country two award winners. Their works will be exhibited in a comprehensive group show at the Essl Museum in autumn/winter 2015.

ESSL ART AWARD CEE

Two donations of 3500,- per country

Group exhibition of the winners at the Essl Museum

Contribution in the catalogue

Detailed Information the ESSL ART AWARD CEE 2015

http://www.essl.museum/jart/prj3/essl/main.jart?rel=en&content-id=1393070522902&reserve-mode=active

ESSL
ART AWARD
CEE 2015

Awarded by the Essl Museum, powered by the main shareholder of VIENNA INSURANCE GROUP

"It was our desire to give young artists from Central and South-Eastern Europe the opportunity to be part of an international art context. This inspired us to endow the ESSL ART AWARD CEE."

Prof. Agnes and Karlheinz Essl
Essl Museum

ESSL ART AWARD CEE 2015

In 2005 the collector couple Prof. Agnes and Karlheinz Essl launched the ESSL ART AWARD CEE, which by now has established as a sustainable and well-known project for the promotion of young artistic talents from Central- and South-Eastern Europe.

Conferred every two years the ESSL ART AWARD is dedicated to the discovery and support of **art students** in **Bulgaria, Croatia, the Czech Republic, Hungary, Romania, Slovakia, Slovenia** and **Turkey**. The ESSL ART AWARD aims at supporting artists while being in education. Collaboration with the art academies is a central point in this endeavour, as they are the nucleus and well-established centres for the training of future generations of artists. The Award is directed to art students, who are not yet established on the art market.

One main goal of the award is to offer a broad and multi-layered insight into the young art scene of this region and offer the artists the opportunity to present their works in an international museal context.

NB: ONLINE APPLICATIONS only!

Registration: 01 May – 30 June 2014
Submission: until 31 August 2014

AWARD GUIDELINES

1. ELIGIBILITY

1.1. Art students from the following countries: **Bulgaria, Croatia, Czech Republic, Hungary, Romania, Slovakia, Slovenia, Turkey**

1.2. Who can apply?
Art students can apply if they can prove an enrolment at an art academy from the participating countries in the academic year 2013/2014. The students apply in the country where they study. There is no age limit. The Award is directed to art students, who are not yet established on the art market.

1.3. Media
Painting, Photography, Sculpture, Video, Mixed Media, Installation

2. ONLINE APPLICATION

2.1 ONLINE Application only!
For details please see FACTSHEET for Online Application, p. 5-6

2. 2. REGISTRATION for Online Applications: from 1 May until 30 June 2014
Submission of Online Applications: from 1 May until 31 August 2014

2.3. How many works can be submitted?
Applicants have to submit a minimum of 2 and a maximum of 3 works and/or series of works. For the jury-work it is important to submit more than 1 work.

2.4. Can groups also apply?
Yes, artist collectives can also apply (max. 5 members/students). **Groups will be treated like a single person**, which means in case of winning and participation at the final exhibition:
- Outpayment of one prize
- The Essl Museum will defray the travel expenses (up to a certain limit) and accommodation for the press conference and the opening at the museum for only one artist.

2.5. Promotion of the Award
Until the subsequent ESSL ART AWARD CEE, the museum's website, blog and facebook-page will provide information about the shortlisted nominees and prize winners of the Award. Images of artworks (provided by the artists) can be used free-of-charge for these pages, as well as for the printing materials (e.g. invitation card, folder …), catalogue and public relations regarding the promotion of the project.

3. SELECTION PROCEDURE

3.1. The Jury
International jury with an expert from each participating country, three votes from the Essl Museum and one vote from a member of the main shareholder of Vienna Insurance Group. Head of the jury: Prof. René Block (independent curator and author).
In total the jury consists of 13 jury votes.
Under the patronage of Prof. Agnes Essl (art collector).

3.1. Shortlisting (end of 2014)
The jury will shortlist 10 artists per country ("the Nominees") in an internet voting procedure.

3.2. Nominees' Exhibition
Each shortlisted group will be presented in a public group exhibition in one main city of the respective country (Sofia, Zagreb, Prague, Budapest, Bucharest, Bratislava, Ljubljana, Istanbul) in May/June 2015. The number of works shown depends on the available exhibition space. **Only those works submitted in the application will be presented!** Additionally the artists can provide a portfolio with new works for the jury at this occasion (optional!).
The duration of the exhibition is about 3-4 weeks. The exhibitions will be opened in May 2015 on a staggered schedule.

3.3. Selection of award winners (May 2015)
On the opening day of the Nominees' Exhibitions (shortlist group exhibitions) the jury will convene and choose on site and in each country the Award Winners.

3.4. Any recourse to courts of law in connection with an application is excluded. With their participation, all participants accept the judgment of the jury.

4. THE AWARDS

4.1. ESSL ART AWARD CEE 2015

- Two donations of each EUR 3.500,-- per country

- Participation at the ESSL ART AWARD CEE Exhibition, Essl Museum, Austria (Autumn/Winter 2015).
  The Essl Museum will defray the shipping of the artworks **from the participating countries to the Essl Museum**. For the duration of the exhibition the artists are providing the selected artworks as loans free-of-charge.
  The Essl Museum will also defray the artists' travel expenses (up to a certain limit) and accommodation for the press conference and the opening at the Museum.

- ESSL ART AWARD CEE catalogue
  A comprehensive catalogue will be published for the exhibition, covering in detail all prize winners with reproductions of works, texts and biographies.

4.2. VIG SPECIAL INVITATION
One Nominee in each country will be specially invited by the Vienna Insurance Group (VIG). This invitation includes:
- Participation at the group show of all VIG Special Invitation winners in the Exhibition Centre in the Ringturm, Vienna (headquarters VIG) (spring/summer 2016).
- Artist fee of EUR 1.000,-- per invitation/country. All artists who are specially invited by the VIG are asked to create one new work for the exhibition at the Ringturm. Therefore the artist fee is meant as a sponsorship.

4.3. COLLECTOR'S INVITATION (optional)
In addition to the award winners the collector Prof. Agnes Essl is free to select works in order to complement the group exhibition at the Essl Museum, Austria.
- Participation at the ESSL ART AWARD CEE exhibition, Essl Museum, Austria (Autumn/Winter 2015).
  The Essl Museum will defray the shipping of the artworks **from the participating countries to the Essl Museum**. For the duration of the exhibition the artists are providing the selected artworks as loans free-of-charge.
  The Essl Museum will defray the artists' travel expenses (up to a certain limit) and accommodation for the press conference and the opening at the Museum.
- Part of ESSL ART AWARD CEE catalogue

5. TIME SCHEDULE

November – December 2014: The jury shortlists 10 nominees for each country through an internet voting procedure.

January 2015: The Essl Museum will inform all nominees in writing.
At the nominees' exhibition in May/June 2015 only those works submitted in the application will be presented. The number of works exhibited depends on the exhibition space available and will be discussed prior to the exhibition with the Essl Museum (respective Jury member) and the respective exhibition host. Additionally the artists can provide a portfolio with new works for the jury at this occasion (optional!).

May 2015: The nominee group exhibitions will be opened in the respective countries. The exhibition venues will be determined by the Essl Museum. The jury will select the Award Winners on site and open the exhibition. The Award Winners will be announced at the opening.

Autumn/Winter 2015: Opening of the >ESSL ART AWARD CEE Exhibition< at the Essl Museum, Klosterneuburg/Vienna. The exhibition will include about two works from each prize winner that have been on display in the group exhibitions. One or two additional new works may be exhibited.

CONTACT

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FACT SHEET FOR ONLINE APPLICATION

NB: ONLINE APPLICATIONS only!

Registration: 01 May – 30 June 2014
Submission: until 31 August 2014

You can make changes in your online application until the end of the application period.
We advise you to print out this fact sheet before you start with the online application.

1. HOW TO APPLY?

Against receipt of a written confirmation of your enrolment at the academy (scanned-in copy by email to **esslaward@essl-award.org**), you will receive the registration email giving you a user name and password for login. The link to the Online Application you can find on our website as well as directly in your registration email. (Please be aware that it can take some days until you receive the registration email with the user name and password, as every application has to be processed individually.)

The confirmation of enrolment needs to show that you are an art student. If this is not the case, please ask your university/academy to give you confirmation of this fact in writing and send it to us.
Please do not forget to specify the name of your university/academy!
If you don't have a scanner please send a paper copy by post mail to:

Essl Museum
Att. of Johanna Langfelder-Hain
An der Donau-Au 1
A-3400 Klosterneuburg

E-mail to: esslaward@essl-award.org

1.1. Group Applications
For up to 5 members it is possible to apply as a group (please also read point 2.4. in the "Award Guidelines"). For the registration one contact person has to send the confirmations of enrolment for all members. Then you will receive one username and password for login.
After login choose "Group Application".

2. NUMBER OF WORKS TO BE SUBMITTED

Applicants have to submit a minimum of 2 and a maximum of 3 works and/or series of works.

For each work a maximum of two additional details or further images may be submitted (e.g. "Image 1a" / "Image 1b").

If you submit several parts of one series please make a note of this in the field "description of work".

Please make sure you press the "**Add/Update**" button, after each submitted work (images and work information)!

3. LAYOUT REQUIREMENTS FOR THE SUBMISSION OF IMAGES

3.1. Photo portrait:
Format: JPG
Resolution: 72 dpi
Size: at least 1200 pixels
You can upload an image with a maximum of 1 MB.

File name: Last name of artist; **don't use special characters (only Latin letters)**

3.1. Work images / stills:
Format: JPG (please select highest quality level)
Resolution: 300 dpi
Size: ca. 1200 x 1800 Pixel (10 x 15 cm)
You can upload images with a maximum of 1 MB.
File name: Work title in English; **don't use special characters (only Latin letters)**

4. SUBMISSION OF VIDEOS

For the online application you may only submit **video stills** (3 stills max. per Video).
The online submission of video stills is an absolute requirement!

4.1. For the submission of video works use the online platform www.vimeo.com
How to use *Vimeo*:
Register on: www.vimeo.com/sign_up
Title: Use the same title of work as in your online application.
Description: Copy and paste the text "description of work" from your online application.
Tags: It is important to fill in the tag: ESSL ART AWARD CEE 2015

Alternative: www.youtube.com
We recommend you to use *Vimeo*, because it's the preferred platform by artists. Of course you are also free to use alternatively *Youtube*. (Use the fields "Title", "Description" and "Tags" analog as mentioned above.)

After uploading the video work copy the link into the foreseen field within the online application! If you prefer to use a password please write it into the foreseen field within the online application.

5. OTHERS

For the Online Application we can only accept images or videos. For the submission of e.g. interactive works please explain it in the field "description of work".

6. TEXT INFORMATION

Don't use special characters (only Latin letters)
Language: English
Information on works:
Title (English)
Year
Technique
Dimensions and/or duration
Short text (description of work / artist statement):
Description of work: 400 characters max. (incl. spaces) per work.
Artist statement (optional): 1.000 characters max. (incl. spaces)

NB:
You can make changes in your online application until the end of the application period.

Please don't use special characters (only Latin letters) in the online application.

Please note that you have to submit a minimum of 2 and a maximum of 3 works and to write a work description for each submitted work. Otherwise your application will be invalid.