



DON STATE TECHNICAL UNIVERSITY
"Design and Constructing of Wares of Light Industry"
at the support of Union of Designers of Russia
conducts

International Exhibition Project SLAVIC WORLD

"Red dress across the river can be seen"

Time and place of realization:

21.04 - 26.05.2015 Rostov-on-Don, 1Gagarin Area, Congress Hall of DSTU.

Aims of Project :

- creation and support of positive motivation and interest to modern design training in the youth environment;
- development of international connections and collaboration in area of design, fine and decoratively-applied art;
- maintenance and development of cultural traditions of the Slavic people;
- education of patriotism in youth environment;
- strengthening and development of modern traditions of realization of international exhibition projects in Russia.

Events of Project :

- Exhibition of artistic creative works;
- Contest of fashion- sketches;
- Master classes: "Decorating of the interior articles"; "Making flowers from foamirane";
- The teaching seminar: "Patchwork technique";
- Presentation of Starocherkassky historical cultural museum-reserve with the presentation of the fund exhibits;
- the research and practice conference "Slavic World. Traditions and Contemporaneity".

Participation in project events is free of charge!

Terms of participation in the events

1. Exhibition of artistic creative works

The idea of maintenance of Slavic heritage and application of artistic receptions of folk art in modern design is put in the basis of conception of the exhibition.

Works in different forms and genres of graphic, decoratively-applied and design - activity can be presented in a display: graphic arts; painting; sculpture; stained-glass window; artistic textile; ceramics; authorial doll; collections of suits; installations; multimedia projects.

The format of exhibition does not limit authors in the choice of artistically-expressive facilities and receptions.

Terms of application: **to April, 12 of 2015г.** (inclusive).

Forming of display : April, 18, 2015г. (from 12: 00 to 18: 00).

Form of participation in the exhibition: **internal and correspondence.**

At **internal participation** the originals prepared to exhibiting are given in the day of forming of the display (April, 18, 2015г. from 10: 00 to 13: 00).

Electronic versions of exhibition works (internal and correspondence forms of participation) **are surely attached to the demand for creation of an electronic exhibition catalog.**

Professional categories of participants:

- Category "Debut": pupils of 8-11forms of schools, lyceums, gymnasiums, initial and special secondary educational institutions;
- Category "Student": students of higher educational institutions, senior students of special secondary educational institutions;
- Category "Pro": the authors having vocational education, members of the creative unions and associations, teachers and graduates (more than 1 year) of Higher Educational Institutions;
- Category "Fan": the authors who don't have vocational art education, creating works as a hobby for personal self-realization.

Attention!

All artistic creative works pass a selection. The organizational committee of Project reserves the right not to accept all or separate works of a participant without explanation of reasons!

Works on the exhibition for internal and correspondence participation are selected by the artistic council of project up to April, 12 2015 on the basis of added to the demand electronic versions of exhibition works on e - mail: **design.dgtu@mail.ru.**

The positive or negative results of selection round are reported in a letter on the electronic address of potential participants of the exhibition project.

Registration of creative works

-All works (including electronic versions) must be provided with a label-inventory (label 5,0x8, 0 cm, in a right lower corner, on a right side). A label includes: a) last name, name of author (coauthors), b) name of work, c) techniques of creation, d) educational establishment, city;

-File of electronic version of work must be no less than 300dpi, to 15Mб in the format of JPG. The name of files, for example: author Petrova A. sends on the exhibition three works on the topic of "Slavyanochka", then files name: Petrova A. Slavyanochka 1; Petrova A. Slavyanochka 2; Petrova A. Slavyanochka 3.

-Every exhibition work must be prepared to the display - executed in a frame, or under glass and have fastening (nails, hooks or loops) for placing in a vertical plane;

-For placing in a shop-window an exhibit must be steady or reliably envisaged on support;
-The author can present any amount of works on the contest; each of them will be estimated as an independent work. Exhibition work is considered to be the single leaf, or a series, united by the general idea and the name, quantity to 5 sheets.

Documents for registration (term of registration - to April, 12, 2015):

-Questionnaire of the participant;
-Facsimile of exhibition works with a label (no less than 300dpi, no more 15Mб in the format of JPG);
-Registration materials are directed to electronic address: design.dgtu@mail.ru

2. Contest of fashion-sketches

Contest nominations

1. «Slavic roots»;
2. «From sources to vanguard»;
3. «Language of decorative patterns».

Terms of application: **to April, 12 of 2015г. (inclusive).**

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Jury of the contest

- chairman of the Rostov office of Union of Designers of Russia,

-members of creative Unions of Russia,

-leaders of enterprises of fashion industry.

Criteria of estimates

Competitive works are estimated on the 10 point scale:

1. Novelty of idea, originality;
2. Artistic expressiveness;
3. Opening the idea of the declared nomination;
4. Following Slavic traditions;
5. Accordance to modern directions of design;
6. Level of professional mastery;
7. Technique and methods of registration;
8. Commercial prospect.

In Contest of fashion-sketches I, II and III places are awarded in each of three nominations. Definition of places is made according to number of the gained points.

Documents for registration (term of registration - to April, 12, 2015):

-Application form of the participant;

-Facsimile of exhibition works with a label (no less than 300dpi, no more 15Mб in the format of JPG);

-Registration materials are directed to electronic address: design.dgtu@mail.ru

All the authors of competitive and exhibition works get *the diploma of participant of the International exhibition project "Slavic World"*. The participants of the correspondence form get the electronic version of diploma by e-mail.

Exhibition and competitive works of participants will be presented in an *e-catalog* on the official web-site of the Don state technical university www.donstu.ru.

For participation in master classes, a seminar of presentation it is necessary to send till April 12 the questionnaire of the participant to an e-mail address: design.dgtu@mail.ru.

Provision on carrying out "Scientific and practical conference "Slavic World. Traditions and Contemporaneity", and also the Program of actions of the exhibition project will be specified additionally.

The organizing committee reserves the right of modification and additions in the Provision!

Organizing Committee

Organizing Committee Address: 344010, Rostov-on-Don, 1 Gagarin Area, DSTU, building 8, chair « Design and Constructing of Wares of Light Industry », aud. 8-112

Tel.: 8 (863) 2381501

E - mail: design.dgtu@mail.ru,

Web-sites: <http://www.donstu.ru>, <http://www.dikilp.ru>

Our group "In a contact" - vk.com/slavyanskiymir

Coordinators of exhibition project : Maltseva Tatiana - 8 (908) 505-68-95

Shepilova Vera - **8(904)344-25-24**

Address of the event

344010, Rostov-on-Don, 1Gagarin Area, Congress Hall of DSTU.

International
Exhibition Project
**SLAVIC
WORLD**

"Red dress across the river can be seen"

**Application Form
on participation in the Exhibition of artistic creative works**

Name of exhibition work :	
Amount of works on the topic:	
Author (s) (Full Name and Surname)	
Materials/ techniques	
Supervisor:	
Address of participant	
Educational establishment (organization)	
Contact telephone number:	
e-mail	

Professional category*

- ☐ "Debut"
☐ "Student"
☐ "Pro"
☐ "Fan"

Form of participation

- ☐ Internal
☐ Correspondence

* a mark in a square is set by a double click

International Exhibition Project **SLAVIC WORLD**

"Red dress across the river can be seen"

Application Form on participation in the Contest of fashion –sketches

Name of work :	
Amount of sketches on the topic:	
Author (s)	
Supervisor:	
Address of participant	
Educational establishment (organization)	
Contact telephone number:	
e-mail	

Nomination: (mark the necessary) *

- ☐ "Slavic roots"
- ☐ "From sources to vanguard"
- ☐ "Language of decorative patterns"

Professional category

- ☐ "Debut"
- ☐ "Student"
- ☐ "Pro"
- ☐ "Fan"

Form of participation

- ☐ Internal
- ☐ Correspondence

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