

## Course catalogue for the **NEW MEDIA** subject area

### Mandatory courses

Course title	ECTS credits
New Media - Mentor Supervised Work	15 ECTS
Production of New-Media Project	4 ECTS
Multimedia Exercises and Techniques in Animated Film	3 ECTS
Digital Film and Concept	3 ECTS
Project	2 ECTS
Body, Movement and Translation	3 ECTS
Art and Culture in Croatia	2 ECTS

### Elective courses

n/a

### Remarks

- it is not possible to enrol more than 32 ECTS per semester
- the listed courses are available to incoming exchange students exclusively
- the list is subject to change

<b>Course title</b>	New Media - Mentor Supervised Work
<b>Course code</b>	209354
<b>ECTS credits</b>	15 ECTS
<b>Contact hours</b>	4 mentorship + 10 exercise hours per week
<b>Course content</b>	<p>The course is focused on enabling the students to conceive and realize their own projects. The study centres on artistic, cultural and social tools, professional education and exchange of knowledge in the field of multimedia and multidisciplinary art and culture, with interactive, socially active, conceptual and experimental aspects of art included. These refer to:</p> <ol style="list-style-type: none"> <li>1. new media, new technologies and communication and their interrelatedness;</li> <li>2. interdisciplinarity of art, culture and other forms of social and academic work.</li> </ol> <p>Course elaboration:</p> <ol style="list-style-type: none"> <li>1. Film / expanded cinema <ul style="list-style-type: none"> <li>- art concept for a film - photography and sound;</li> <li>- single frame representing the film, each student gets individual limitations;</li> <li>- three-minute sketch;</li> <li>- finished film</li> </ul> </li> </ol> <p>This exercise is divided into several phases. In each phase, the student brings visual and sound materials with which to present his/her theme and manner of execution (atmosphere, frame duration, type of sound etc.). Subsequent exercises are elaborated based on the materials provided by the students. Each is individually adapted to specific limitations in order for the students to focus on solving a problem (e.g. the material must be filmed in one frame or only close-ups can be used). The third exercise, a “three-minute sketch”, is the first edited version of the film, and at this point we decide in what way the film can be developed into a single-channel version or if it should be rendered spatially; for each variant, which material to present along with the film, whether the sound is separate or should follow the storyline... The last exercise is to finish the work on the film material and present it.</p> <ol style="list-style-type: none"> <li>2. Social practices</li> <li>3. Performance</li> <li>4. Photography</li> <li>5. Artist's book</li> </ol>

<p><b>Learning outcomes</b></p>	<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- assess and decide on the problems of specific forms, ideas and processes in their work, within a given context;</li> <li>- develop insights into new and unfamiliar contexts of action;</li> <li>- apply the acquired technical skills in their own work;</li> <li>- present and discuss their work;</li> <li>- use a wide range of technical and media tools in executing their work;</li> <li>- decide by themselves on how to present and exhibit their work;</li> <li>- recognize and decide on the processes, materials and strategies of executing artistic work;</li> <li>- independently research, develop and critically reflect on issues of art and theory related to their own work;</li> <li>- demonstrate discipline and interest through regular attendance and active participation in the classes.</li> </ul>
<p><b>Grading and evaluation</b></p>	<p>Continuous assessment during the semester. Students are graded according to segments of creative, seminar and practical work, as well as exercises. This includes a graded essay done in a medium covered by the course or interaction of several of those. The final grade is the sum of results of individual exercises, as well as of the progress made by the student. Particularly important is the openness of this course and its curriculum to development, which is measured by the students' work itself.</p> <p>Elements of the grade are: development / elaboration – 25%; study / research – 25%; experimentation / trying out – 25%; realisation / presentation – 25%.</p>

<b>Course title</b>	Production of New-Media Project
<b>Course code</b>	209355
<b>ECTS credits</b>	4 ECTS
<b>Contact hours</b>	8 exercise hours per week
<b>Course content</b>	<ul style="list-style-type: none"> <li>- mentorship work through exercises and production of individual projects;</li> <li>- artistic research and introduction of new-media practices into individual works and projects;</li> <li>- focus on developing students' abilities to conceptualize and develop individual projects and works of art;</li> <li>- students are working both, individually and in the group</li> </ul>
<b>Learning outcomes</b>	<ul style="list-style-type: none"> <li>- students will be able to independently develop and implement individual projects;</li> <li>- students will be able to recognize the specifics of each media and artistic practice, properly select them and use them within a project;</li> <li>- students will be able to conceptually understand and to conceptualize their artistic, cultural and social context;</li> <li>- students will be able to inventively develop multimedia and multidisciplinary projects;</li> <li>- students will be able to express themselves and to creatively participate in contemporary art, culture and collaborative practices;</li> <li>- students will be able to moderate workshops and organize cultural programs</li> </ul>
<b>Grading and evaluation</b>	Students are graded accordingly to the segments of produced creative work, as well as exercises completed within their projects.

<b>Course title</b>	Multimedia Exercises and Techniques in Animated Film
<b>Course code</b>	200651
<b>ECTS credits</b>	3 ECTS
<b>Contact hours</b>	2 lecture hours per week
<b>Course content</b>	<ul style="list-style-type: none"> <li>- recap and repetition of previously acquired knowledge related to digital post-production and production;</li> <li>- more advanced handling of different programs for modelling, compositing and image processing and production, in order to realize more group exercises in which students share their knowledge with each other and develop the ability to critically consider ideas, as well as acquire technological dexterity in actual work;</li> <li>- problem solving tasks so as to go through different aspects of a given project (narrative-artistic-animation, project requirements and parameters, context of presentation, audience expectations, etc.);</li> <li>- independent use and manipulation of digital techniques;</li> <li>- participation as a basis for the realization of larger artistic projects</li> </ul>
<b>Learning outcomes</b>	<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- manage multimedia procedures and processes that shape artistic work;</li> <li>- realize creative ideas, experimental methods, concepts, proposals and solutions in a digital environment;</li> <li>- critically evaluate the artistic and performance needs of a specific project (both in their own artistic and in a team environment);</li> <li>- execute and organize a project using digital software in different production techniques in an animated film.</li> </ul>
<b>Grading and evaluation</b>	<ul style="list-style-type: none"> <li>- class attendance;</li> <li>- experimental work;</li> <li>- preliminary exam;</li> <li>- project;</li> <li>- research;</li> <li>- practical work;</li> <li>- oral exam</li> </ul>

<b>Course title</b>	Digital Film and Concept
<b>Course code</b>	200658
<b>ECTS credits</b>	3 ECTS
<b>Contact hours</b>	2 lecture hours per week
<b>Course content</b>	<ul style="list-style-type: none"> <li>- imagining a database: film as an archive, film as an essay;</li> <li>- process and thinking in fragments;</li> <li>- visual collage and narrative presentation in film essays;</li> <li>- digital film;</li> <li>- prerequisites of essayism: intertextuality, intermediality, interdisciplinarity;</li> <li>- intertextuality in film art;</li> <li>- intermediality in film art;</li> <li>- interdisciplinarity in film art;</li> <li>- inter-film relations in films;</li> <li>- subjective statement of the author;</li> <li>- personal film and narrator's voice;</li> <li>- film essay according to Jean Gauthier;</li> <li>- direct view films and reflection films;</li> <li>- elements of essayism in a feature film;</li> <li>- elements of essayism in a documentary film;</li> <li>- emancipation of a film essay from a documentary film;</li> <li>- elements of essayism in experimental films;</li> <li>- structures of a film essay: association;</li> <li>- structures of a film essay: discourse and dialogue;</li> <li>- structures of a film essay: reflexion, reflection;</li> <li>- features of a film essay: disunity of place, time, material and style;</li> <li>- influences of theoretical schools on the art of essayism;</li> <li>- Roberto Rossellini, Orson Welles, Jean-Luc Godard;</li> <li>- discussion film types;</li> <li>- legacy of the Third Film and film essayism;</li> <li>- nature of digital film;</li> <li>- types of film essay;</li> <li>- digital aesthetics;</li> <li>- film as an archive, film as a database;</li> <li>- film essay as a non-fiction film</li> </ul>

<b>Learning outcomes</b>	Students will be able to: <ul style="list-style-type: none"><li>- identify the connection models between essay speech and film language;</li><li>- identify the conceptual differences, as well as the speech connection between the cinematic expression and film expression;</li><li>- produce a visual statement with the help of existing (taken) and personal (author's) archives;</li><li>- identify the principles of essay writing (citation, allusion, references, collage), as well as to apply them to expressions that are not necessarily cinematic (series of photographs or drawings, art book, diary approach).</li></ul>
<b>Grading and evaluation</b>	<ul style="list-style-type: none"><li>- class attendance;</li><li>- seminar paper;</li><li>- research;</li><li>- oral exam</li></ul>

<b>Course title</b>	Project
<b>Course code</b>	200646
<b>ECTS credits</b>	2 ECTS
<b>Contact hours</b>	3 exercise hours per week
<b>Course content</b>	<p>The course is focused on training students to develop their own projects, choose methods of artistic research and experiment within their topic. The emphasis is on developing professional, social and technical tools through work on one's own project. Interactive, socially active, conceptual and experimental aspects of media and contemporary art are included.</p> <ul style="list-style-type: none"> <li>- suggesting themes for own projects in the context of previous artistic work;</li> <li>- creating a plan of activities during the semester and choosing artistic methods;</li> <li>- students present different artists with an analysis in the context of their planned project;</li> <li>- presentation of work on one's own project (research process);</li> <li>- inclusion of other disciplines in one's own work and collaboration with other students in certain segments of the project;</li> <li>- visit and joint analysis of a group exhibition built according to a curator's concept (special attention is paid to understanding (reading) the concept of curatorship and applying to one of the ongoing competitions);</li> <li>- presentation of work on one's own project (according to the agreed phases of the project);</li> <li>- seminar and presentation of theoretical tenets for one's own project;</li> <li>- understanding the methodology for the realization of one's own project (multidisciplinarity, research, participative project with audience, project as a process, etc.);</li> <li>- presentation of work on one's own project (according to the agreed phases of the project);</li> <li>- detailed description of one's project with elaborated items (theme, medium, methodology, budget proposal, execution, setup);</li> <li>- searching for the most effective way of documenting the project according to the medium and method of realization;</li> <li>- planning the presentation (setup or performance) of one's own project;</li> <li>- presentation of one's own project at a semester exhibition or performance in a public space</li> </ul>



<b>Learning outcomes</b>	<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- evaluate and decide on issues of form, idea and process in your work;</li> <li>- use a wide range of technical and media tools in the realization of one's own work, independently decide on the presentation and layout of one's work;</li> <li>- recognize, make decisions about processes, materials and strategies for the realization of artistic work;</li> <li>- independently research, develop and critically question areas of art and theory related to one's own work;</li> <li>- show discipline and interest through regular attendance and active participation in classes.</li> </ul>
<b>Grading and evaluation</b>	<ul style="list-style-type: none"> <li>- class attendance;</li> <li>- experimental work;</li> <li>- practical work;</li> <li>- oral exam</li> </ul>

<b>Course title</b>	Body, Movement and Translation
<b>Course code</b>	209356
<b>ECTS credits</b>	3 ECTS
<b>Contact hours</b>	1 lecture + 1 seminar + 1 exercise hours per week
<b>Course content</b>	<p>WEEK 1 Introductory presentation and experience of the basic topics of the course – body, space, time, movement, translation in dance / performance art and within the context of students' work at ALU.</p> <p>WEEK 2 - 4 Physical experience - guided exploration of movement, breath, voice, speech, individually, in pairs and in groups.</p> <p>WEEK 5 - 7 Exercises for awareness of articulating attention within movement/action (in the context of today's understanding of dance as a process of dealing with something, and not as a reproduction of a series of movements, attention is the instrument that allows us to understand, initiate, perform, change movement as an expression).</p> <p>WEEK 8 - 12 Working with time and space as composition methods – researching different time and space frames of movement/action/work.</p> <p>WEEK 13 - 14 Physical and text/speech tasks/performances – in pairs and groups, finding new, challenging and supportive situations, with the aim of developing experience related to public performance, and introducing and strengthening trust and dialogue within the group.</p> <p>WEEK 15 Evaluation of completed projects, group discussion about students' works is encouraged.</p>

<b>Learning outcomes</b>	<p>Students will be able to:</p> <ul style="list-style-type: none"> <li>- get to know the basics of composition of time and space within a live performance;</li> <li>- get to know some of the examples of artistic practice within the field of dance and performing arts in the world and in Croatia;</li> <li>- apply practical functions and methodologies of live performance in your artistic work;</li> <li>- gain experience and confidence in working with the medium of body and movement;</li> <li>- be able to establish the basics of the composition of time and space within a live performance;</li> <li>- recognize some of the examples of artistic practice within the field of dance and performing arts in the world and in Croatia;</li> <li>- apply practical functions and methodologies of live performance in your artistic work;</li> <li>- manage processes in working with the medium of body and movement;</li> <li>- develop ideas independently, judge ideas in a live performance.</li> </ul>
<b>Grading and evaluation</b>	<ul style="list-style-type: none"> <li>- class attendance;</li> <li>- project;</li> <li>- practical work</li> </ul>

<b>Course title</b>	Art and Culture in Croatia
<b>Course code</b>	193474
<b>ECTS credits</b>	2 ECTS
<b>Contact hours</b>	2 lecture + 1 seminar hours per week
<b>Course content</b>	<p>Over the course of the semester, a systematic periodization is provided of artistic practices, styles, movements and phenomena in the visual arts in Croatia, starting from prehistoric cultures to contemporary art tendencies. An introduction is given to the most important monuments and protagonists, while works and artefacts are analysed within the socio-cultural context from/in which they originated. The various phenomena in the national history of art are viewed in the context of general Western art history, while specially focusing on interpreting the changing historical circumstances, trajectories of cultural transfer and ways of mediating forms and content that shaped a national art canon. Aside the lectures in classrooms, tours are taken of various museums, monuments and cultural institutions in Zagreb, so as to introduce (international) students to the cultural facilities at their disposal, and complement the practical tuition provided at art courses.</p>
<b>Learning outcomes</b>	<p>Upon completing the course and passing the exam, students shall:</p> <ul style="list-style-type: none"> <li>- become familiar with the periodization of artistic practices, styles, art movements and phenomena in Croatia, starting from prehistorical cultures to the tendencies in contemporary art;</li> <li>- be acquainted with major monuments, works of art and artists from the national artistic canon;</li> <li>- be able to position the most important phenomena and protagonists from the national artistic canon within the wider framework of Western art history;</li> <li>- by becoming introduced with changing historical contexts, cultural transfers and mediations that shaped artistic practice in Croatia, international students will gain insight into what makes a national canon specific, and be able to apply this knowledge when critically examining their own local/national art phenomena, within the framework of Western art history;</li> <li>- over the course of their semester in Zagreb, international students will be introduced to and given a tour of major monuments, museums and other cultural institutions, while students of the Academy will be provided with another incentive to use the city's cultural infrastructure in their future studies and artistic practice.</li> </ul>
<b>Grading and evaluation</b>	<p>Students are expected to attend the course regularly, take an active part during the classes, write a 5-page paper and pass the oral exam upon the course's completion, based on the knowledge gained from the given reading and the lectures.</p>